

Smartphones to Social Media

Teaching Teens to Use Technology Safely

February 24, 2015

*Part of the **Raising Great Kids** Community Speaker Series*

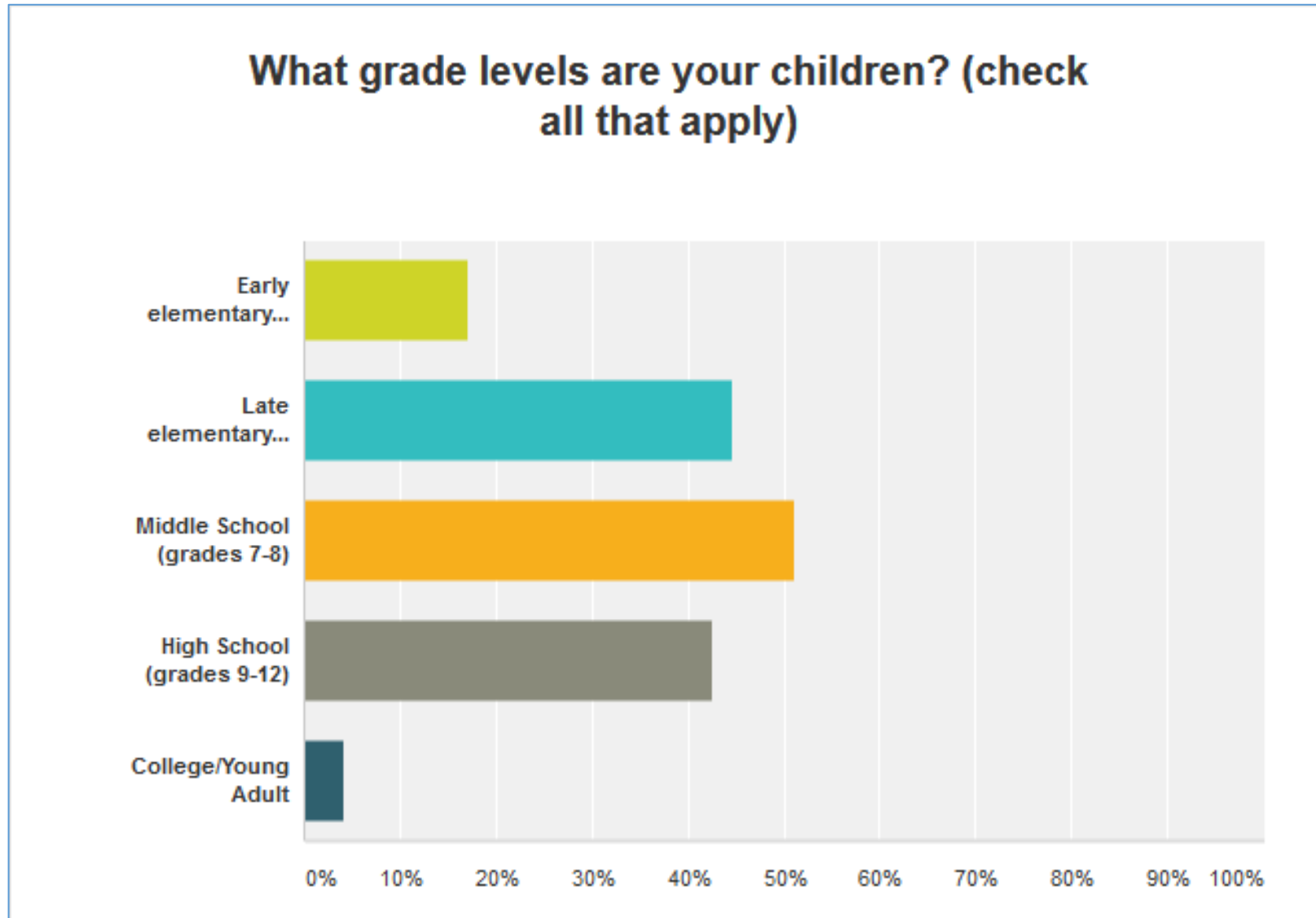
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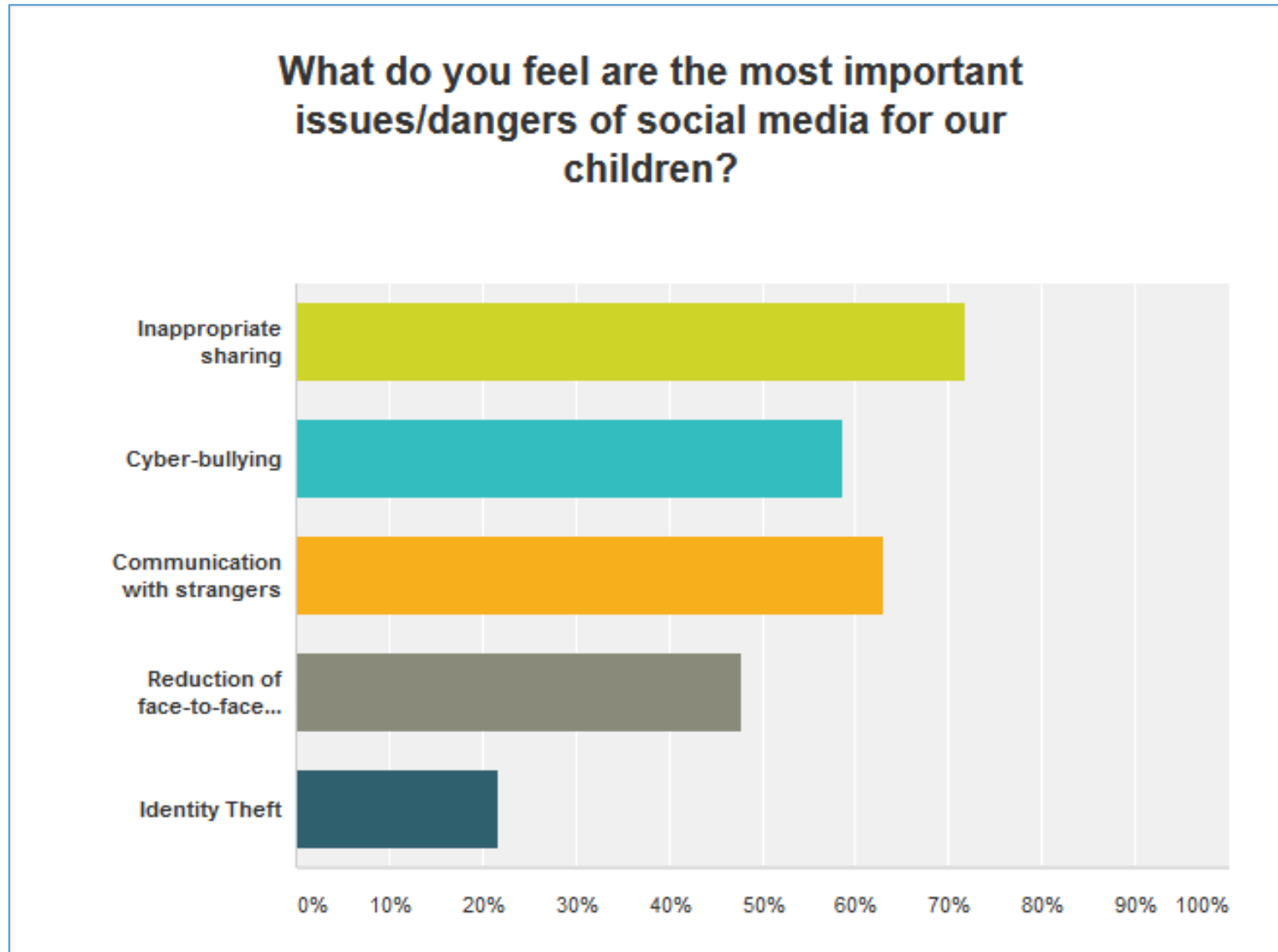
Introductions

- Who we are
- Why we are here
- Why you are here
- Format of presentation

Who Are You



Why Are You Here?



What is Social Media?

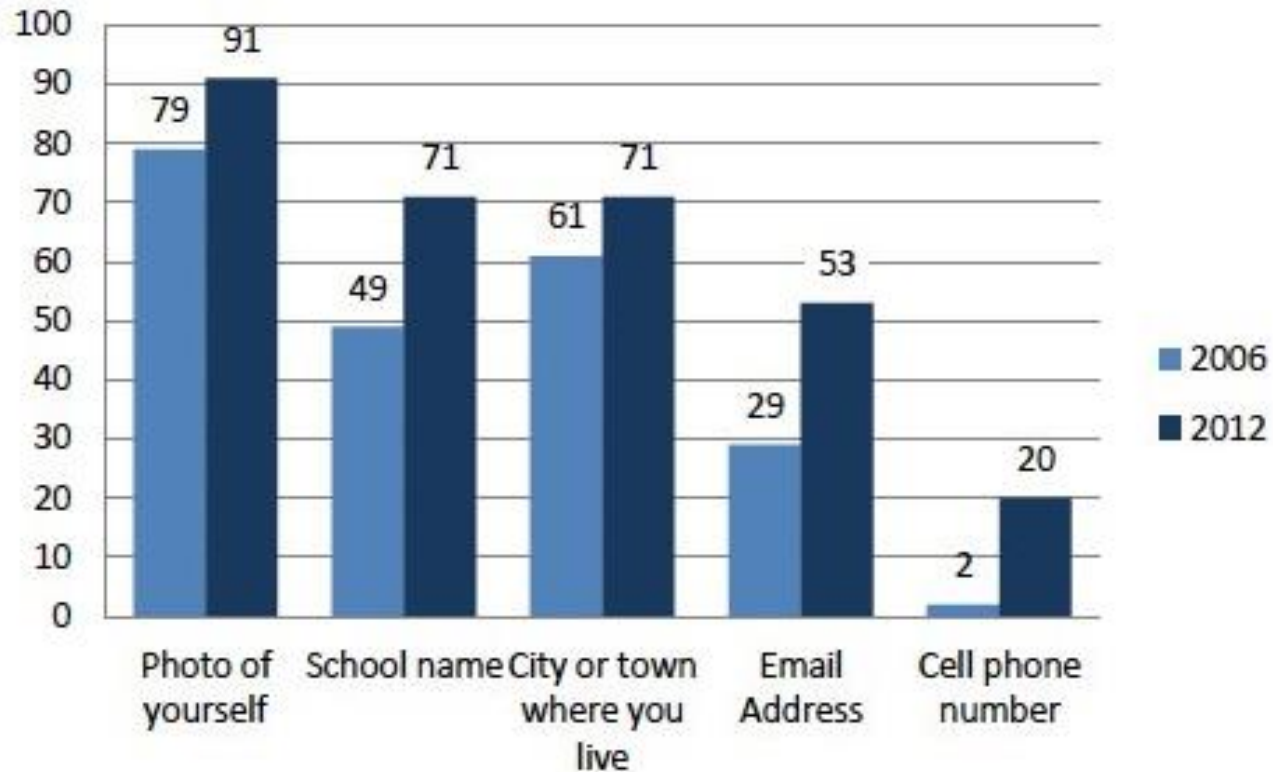
- **Social media** are [computer-mediated](#) tools that allow people to create, share or exchange information, ideas, and pictures/videos in [virtual communities](#) and [networks](#). – Wikipedia
- *Social media* is defined as "a group of Internet-based applications that build on the ideological and technological foundations of [Web 2.0](#), and that allow the creation and exchange of [user-generated content](#)."
- Kaplan Andreas M., Haenlein Michael (2010)
- “A real pain in the &#@” – CR Parent

Popular Social Media Sites

- Youtube
- Flickr
- Ask.fm
- Snapchat
- Instagram
- Twitter
- Pinterest
- Yik Yak
- Poof
- WhatsApp
- Frankly
- Skim
- Ansa
- Facebook
- MySpace
- Tumblr
- Kik
- Omegle

Some Interesting Facts

Social media profiles: What teens post — 2006 vs. 2012



CALENDAR

75 YEARS



CALENDAR

38 YEARS



CALENDAR

13 YEARS



CALENDAR

4 YEARS



CALENDAR

3.5 YEARS



CALENDAR

3 YEARS



CALENDAR

2.5 YEARS



CALENDAR

50 DAYS



CALENDAR

35 DAYS

Reaching 50 Million users

It took about 75 years for the telephone to connect 50 million people. Today a simple iPhone app like Draw Something can reach that milestone in a matter of days. In the past 10 years the rate of adoption of new technologies has accelerated at a dizzying speed. Can we keep up with it all?

Teen Access/Usage

- 95% use Internet
 - 75% have Broadband
 - 75% access on mobile device
- 78% have cell phones
 - 80% have desktop/laptop
 - 23% have tablets
- 81% use social networking sites
 - 76% use Facebook (starting to decline)
 - 24% use Twitter
 - 1 in 4 use Instagram; 1 in 7 use Pintrest; 1 in 10 use Tumblr

Where Do Teens Turn for Advice on Privacy

- 42% have talked to friends or peers
- 41% have talked to a parent
- 37% have asked a sibling or cousin

Breaking Bad Habits

- Set Clear Boundaries
- Communicate regularly with your teens – be an active participant in their lives – know where they go, who they spend their time with, what they are doing
- Negotiate
- Discuss – don't scream
- Be the parent
- Reward your teens for good behavior

Things You Can Do

- Talk to your child about Internet Safety.
- Pay attention to your child's computer use.
- Read more about Internet Safety.
- Join the fun of using the computer for learning.
- Use available technology with your child.
- Do a little sleuthing-check the Internet History.
- Watch for warning signals in the behavior of your child.
- Know when to say "no"

Things You Can Do

- Sign an “Internet Safety Contract.”
- Keep the computer in a public area of your home.
- Set a time limit for computer use.
- Become familiar with the sites your child visits.
- Know your child’s online “friends.”
- Know your child’s passwords.
- Keep your security software up to date.



TREND
M I C R O TM

Securing Your Web World

One Way to Protect Your Teens



Conclusion

- Communications
- Trust
- Communications
- Trust

Actions To Take When:

- Parents of children approached online should:
 - Notify local law enforcement and/or **FBI Tipline at 1-800-843-5678**
- Parents of children who are cyber bullied should:
 - If school related, notify school officials
 - If not school related, notify local law enforcement
 - Save the message for evidence
 - Set up a new account
 - Contact The Peace Center at 215-750-7220

Sample Internet Safety Contract

- I, _____, promise to obey all house rules for Internet use.
- • I will not break the rules about how long I may use the Internet and which websites I may visit.
- • I will never give out my name, address, telephone number, or the name or location of my school.
- If someone asks me for this information, I will tell my parents or another trusted adult.
- • I will not respond to any message that makes me feel uncomfortable or angry.
- • I will tell my parents or another trusted adult if someone online asks to meet me in person.
- • I will turn off the monitor right away if I see something that scares me or makes me feel uncomfortable.
- I will tell my parents or another trusted adult right away.
- • I will treat other people online respectfully. I will not use mean words or pick fights.
- • If anybody is mean to me online or makes me feel hurt, I will tell my parents or another trusted adult right away.
- • I will not click on pop-up ads or emails from people I don't know. I will not download anything from
- websites that I don't know and trust.
- • I will teach my parents how to use my favorite sites so we can learn new things and have fun together.
- Child's signature _____ Date _____
- Parent/Guardian's signature _____ Date _____

Useful Web Sites for Kids

- **AllSafeSites**
 - www.allsafesites.com
 - A child-safe Internet search engine.
- **American Library Association's Great Websites for Kids**
 - www.ala.org/greatsites
 - A comprehensive list by subject area of child-safe websites.
- **KidsClick!**
 - www.kidsclick.org
 - This site, owned and run by the School of Library and Information Science at San Jose State University, was created by librarians to offer children a safe way to search for information online.
- **OneKey**
 - www.onekey.com
 - An Internet search engine that filters out pornography and explicit sexual content from results.

Parent Resources

- **Netsmartz Workshop for Parents & Guardians**
 - <http://www.netsmartz.org/netparents.htm>
- **Netsmartz Workshop 411**
 - <http://www.netsmartz411.org/>
- **FBI Parents Guide to Internet Safety**
 - <http://www.fbi.gov/stats-services/publications/parent-guide>
- **Online Safety Guidelines**
 - <http://kids.getnetwise.org/safetyguide/>

Parent Resources

- **Chat Abbreviations**

- <http://www.netsmartz411.org/NetSmartz411/KnowledgeDetail.aspx?id=400148>
- The National Center for Missing and Exploited Children's comprehensive list of common online abbreviations and acronyms

- **Common Sense Media**

- www.common sense media.org
- This site reviews websites and other media for children and rates them according to their age-appropriateness.

- **ConnectSafely**

- www.connectsafely.org
- This site has tips, advice, the latest news, and blogs about the online world and its effect on children and teenagers.

- **CyberTipline**

- www.missingkids.com/cybertip
- Make a report of online sexual exploitation through this service of the National Center for Missing and Exploited Children.

Parent Resources

- **GetNetWise**

- www.getnetwise.org
- This site offers a number of helpful resources, including a comparison of filtering tools and social networking site tutorials.

- **NetFamilyNews**

- www.netfamilynews.org
- The “community newspaper” for Internet safety. The site features news and information about online safety and privacy, new Web resources for children, research about how kids use the Internet, and more.

- **NetSmartz**

- www.netsmartz.org
- Information, tools, and tips about online safety for parents, children, teenagers, law enforcement, and educators.

Parent Resources

- **What They Play**

- www.whattheyplay.com
- A family guide to Internet games. The site includes information, guides, ratings, and the latest news about video games.