



# COUNCIL ROCK EDUCATION FOUNDATION

*A Community's Commitment to Children*

The Chancellor Center  
30 North Chancellor Street  
Newtown, PA 18940

Telephone (215) 944-1023

Fax (215) 944-1021

[office@creducationfoundation.org](mailto:office@creducationfoundation.org)

[www.creducationfoundation.org](http://www.creducationfoundation.org)

*Allison MacGahan  
Kevin Beuparlant  
Co-Presidents*

*Jill Shurtleff  
Vice President*

*Lois Schwartz  
Secretary*

*Dolores McCracken  
Treasurer*

*Gail Acosta  
Executive Director*

*Dr. Robert Fraser  
Superintendent*

*Richard Abramson, Esq.*

*Denise Brooks*

*Mark Byelich*

*Sam Cravero  
Turnkey Solutions*

*Jennifer D'Angelo*

*Fran Lerner-Grupp*

*Joanne Kind Hinton*

*Joy Johnson*

*Andrea Mangold*

*AnnMarie Milligan*

*Maryann Molishus*

*Rhonda Okamoto  
Legal Shield*

*Jennifer Pennington*

*Charles Raudenbush  
Waste Management*

*Andy Sanko*

*Marilyn Scarpa*

*Joanne Talbot*

*Brandon Wind  
Penglase and Benson*

*In Memory:*

*Robert H. Winters*

January 2017

Dear Event Partner,

On behalf of the Council Rock Education Foundation, we are excited to announce this year's signature event – **THE DUEL** – dueling pianos with a special performance by BONEHEAD at the FUGE on March 10<sup>th</sup>, 2017 from 7 to 11 PM.

As school budgets become tighter, it is increasingly difficult for teachers to allocate funds to invest in creative and innovative new ways to challenge, engage and inspire their students. Over the past 9 years, The Council Rock Education Foundation has provided innovative education programs for Council Rock students, investing more than \$175,000 in 83 innovative educational programs to expanded students' opportunities in the areas of STEM innovation (Science, Technology, Engineering & Math), 21st Century Literacy, Youth Leadership, Environmental Engagement and the Arts. We need your partnership to ensure that our students have the extra edge to be prepared to compete and succeed in this global economy.

We invite you to join us for a night of serious fun and entertainment as an event sponsor. We'll feature your company's commitment to K-12 education at the event and throughout our Council Rock District. Please review the attached packet which outlines the event engagement options. All donations are tax-deductible and will be used to support innovative educational programs for students in the Council Rock Schools.

I welcome an opportunity to discuss the event details and seek your input as an event partner. Thank you for your consideration in joining the Education Foundation in support of our Council Rock Community.

Sincerely,

Gail Acosta  
Executive Director  
[gacosta@creducationfoundation.org](mailto:gacosta@creducationfoundation.org)

*The Council Rock Education Foundation reflects our community's commitment to children. Its purpose is to secure funds to provide innovative educational experiences that enrich the excellent quality of education and bring the community together in support of our school district.*

# THE DUEL

MARCH 10, 2017

Special Guest Appearance by BONEHEAD

[WWW.CREDUCATIONFOUNDATION.ORG/EVENTS/THE DUEL](http://WWW.CREDUCATIONFOUNDATION.ORG/EVENTS/THE DUEL)

## Event Sponsor Levels

### **Presenting Sponsor - \$5,000+**

- Option up to 10 - 20 complimentary tickets to event
- Plus reserved VIP table & seating
- Opening Recognition Featured name and logo on event signage as *Presenting* sponsor
- Featured name and logo on all press releases as *Presenting* sponsor with quote
- As *Presenting* sponsor you may announce The Duel
- Full page color ad in event program – back cover or inside cover
- Full page *Presenting* sponsor letter in program
- Featured name & logo on marketing materials as *Presenting* event sponsor
- Logo on Foundation website as *Presenting* event sponsor
- Logo on broadcast emails and social media (including tags)

### **Entertainment Sponsor - Piano (2) Band (2) - \$2,500**

- 10 complimentary tickets to event
- Plus reserved VIP table & seating
- Opening Recognition Featured name and logo signage as an event sponsor
- Featured name and logo on all press releases as event sponsor
- Full page color ad in event program
- Name & logo on marketing materials
- Logo on Foundation website as event sponsor
- Logo on broadcast emails
- Name & logo on event signage

### **Lounge/Bar Sponsor (5) - \$1,000**

- 10 complimentary tickets to event
- Plus reserved VIP table & seating
- Opening Recognition
- Complimentary half page ad in program book
- Recognition on sponsor poster at event
- Recognition on the Education Foundation webpage
- Recognition on press releases as event sponsor

For more information, please contact Gail Acosta at [gacosta@creducationfoundation.org](mailto:gacosta@creducationfoundation.org)

# THE DUEL

MARCH 10, 2017

Special Guest Appearance by BONEHEAD

[WWW.CREDUCATIONFOUNDATION.ORG/EVENTS/THE DUEL](http://WWW.CREDUCATIONFOUNDATION.ORG/EVENTS/THE DUEL)

## Roadie Sponsor - \$500

- 6 complimentary tickets to event
- Complimentary half page ad in program book
- Recognition on sponsor poster at event
- Recognition on the Education Foundation webpage
- Recognition on press releases as event sponsor
- Opening Recognition

## Table Sponsorship Levels

### Gold Table - \$750

1<sup>st</sup> Row reserved table of 10 with Table Sign

### Silver Table - \$500

- 2<sup>nd</sup> Row reserved table of 10

### Reserved Table - \$400

- 3<sup>rd</sup> Row table of 10

## Program Ads

\$200-full page (5" x 8")

\$125-half page (5" x 4")

\$75- quarter page (5" x 2")

For more information, please contact Gail Acosta at [gacosta@crededucationfoundation.org](mailto:gacosta@crededucationfoundation.org)