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*Amy Smith*

*Lois Schwartz*

*Susan Tew*

*Wendi Thomas*

*Rosemary Wuenschel*

*In Memory:  
Robert H. Winters, Dolores McCracken*

January 2020

Dear Friend,

This year, the Council Rock Education Foundation proudly celebrates twelve years of supporting S.T.E.A.M. (Science, Technology, Engineering, The Arts & Math) innovation projects, 21st Century Literacy, Youth Leadership, and Environmental Engagement for K-12 children throughout Council Rock Schools.

On March 21st, 2020 the Council Rock Education Foundation will host its annual fundraising event – ROCK the Fuge - featuring a musical performance by BONEHEAD along with great food, spirits, and chances to win fabulous raffle baskets and silent auction items! PLUS this year we've added a VIP Backstage lounge with a specialty craft bar.

Last year, over 350 individuals attended raising over \$49,000 for experiential learning projects for our kids. This year we anticipate at least 400 attendees and need your help to surpass last years goal. ***As an event sponsor, table sponsor, gifting an in-kind donation for our silent auction, or placing an ad in our event program, your company will be featured based on the level of support*** (see attached options) and help us grow engaging projects that develop children's' critical thinking skills and make learning fun.

As school budgets become tighter, it is increasingly difficult for the school district to allocate funds to invest in creative and innovative new ways to challenge, engage and inspire their students. Over the last decade, the Education Foundation has raised more than \$300,000 for 126 innovative educational programs to expanded students' opportunities that go over and above the annual school budget.

***We need your help.*** Please fill out the enclosed "donation" sheet and return it to our office or complete online at [www.creducationfoundation.org/events/ROCK2020](http://www.creducationfoundation.org/events/ROCK2020) Please contact us with any questions, comments or concerns.

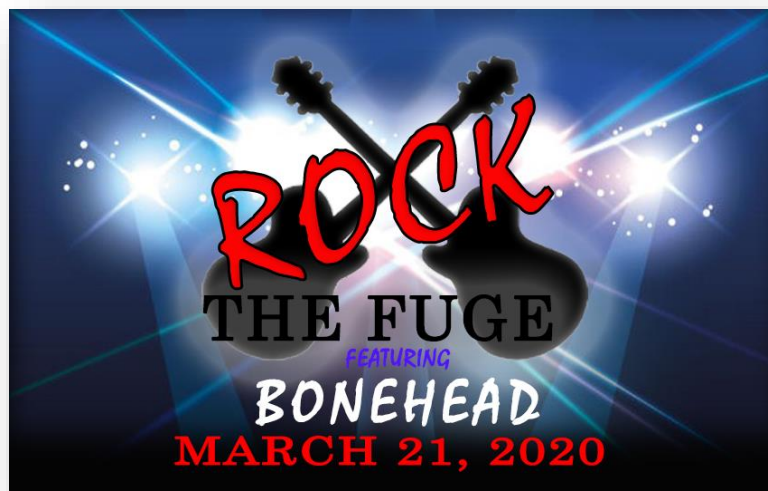
Thank you in advance for your support of the Council Rock Education Foundation!

Sincerely,

Marilyn Scarpa & Allison MacGahan  
Signature Event Co-Chairs, Council Rock Education Foundation  
[office@creducationfoundation.org](mailto:office@creducationfoundation.org)

**P.S.** Deadline for auction items is March 1, 2020.

*The Council Rock Education Foundation is an approved non-profit organization and our tax ID number is 23-2750152. Your donation may be tax deductible. Please consult your tax advisor.*



## **Sponsor Options**

### **Presenting Sponsor - \$5,000 – SOLD**

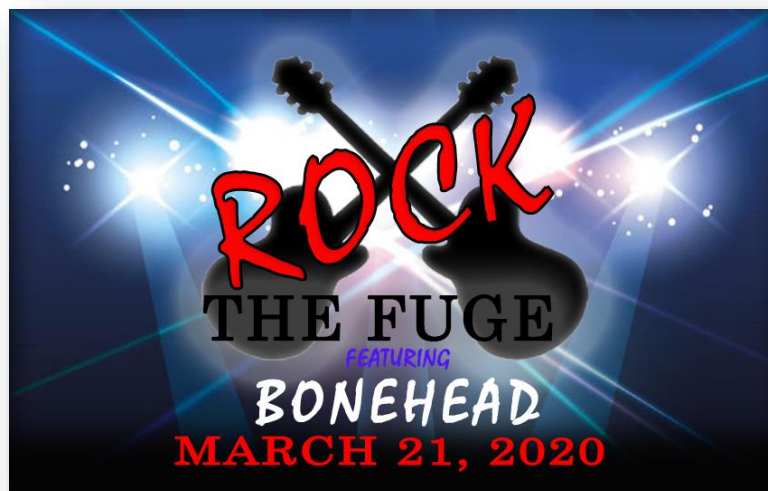
- Option up to 10 to 20 complimentary tickets to event
- Plus reserved VIP table & seating
- Open recognition featured name and logo on event signage as Presenting sponsor
- Featured name and logo on all press releases as Presenting sponsor with quote
- As Presenting sponsor you may announce the event
- Full page color ad in the event program – front or back cover
- Full page Presenting sponsor letter in program
- Featured name & logo on marketing materials as Presenting event sponsor
- Logo on Foundation website as Presenting event sponsor
- Logo on broadcast emails and social media (including tags)

### **Entertainment Sponsor - \$2,500**

- 10 complimentary tickets to event
- Plus reserved VIP table & seating
- Opening Recognition Featured name and logo signage as an event sponsor
- Featured name and logo on all press releases as event sponsor
- Full page color ad in event program
- Name & logo on all marketing materials
- Logo on Foundation website as event sponsor
- Logo on broadcast emails
- Name & logo on event signage

### **Lounge/Bar Sponsor - \$1,000**

- 10 complimentary tickets to event
- Plus reserved VIP table & seating
- Opening Recognition
- Half page color ad in event program
- Recognition on sponsor poster at event
- Logo on Foundation website as event sponsor
- Logo on broadcast emails and press releases
- Name & logo on event signage



### **Roadie Sponsor - \$500**

- 6 complimentary tickets to event
- Half page color ad in event program
- Recognition on sponsor poster at event and opening recognition
- Logo on Foundation website and broadcast emails
- Recognition on press releases as event sponsor

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### **Ticket Options**

#### **Individual Tickets - \$40**

1 Event Ticket – includes food, entertainment, unlimited dancing and fun

#### **Council Rock 50<sup>th</sup> Anniversary Golden Ticket – Just \$50 (\$60 value)**

- 1 Event Ticket – includes food, entertainment, unlimited dancing and fun
- 1 Drink Ticket – Adult Beverage of Your Choice
- 5 Raffle Basket Tickets

#### **Reserved Table Options**

- Gold (reserved 1st row table of 10) - \$800
- Silver (reserved 2nd row table of 10) - \$550
- Bronze (reserved 3rd row table of 10) - \$450

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#### **Program Booklet Advertising Options**

- Full Page Ad - Color 5 x 8 - \$200
- Half Page As - Color 4 x 8 - \$125
- Quarter Page Ad – Color 2 x 4 - \$75

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**Thank you in advance for your support of the Council Rock Education Foundation!**

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**Silent Auction Donor Form**  
**Deadline – March 1, 2020**

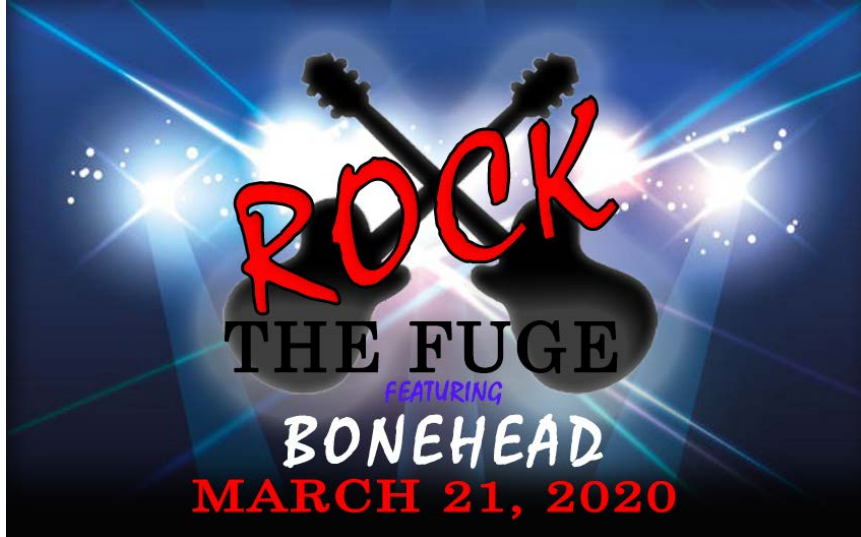
Thank you very much for your donation to the Council Rock Education Foundation's The Duel silent auction!  
 Please complete this form so we may give you full recognition for your donation. Return completed form to:  
**Council Rock Education Foundation, 30 N. Chancellor St., Newtown, PA 18940**

DONOR INFORMATION	
Name of Company: _____	
Street Address: _____	
City/State/Zip: _____	
Contact Person: _____	E-mail: _____
Phone: _____	Signature of donor: _____

DONATION INFORMATION	
<b>Type of Donation</b> <input type="checkbox"/> Gift Certificate <input type="checkbox"/> Merchandise <input type="checkbox"/> Services <input type="checkbox"/> Use of Property	<b>Donation Delivery</b> <input type="checkbox"/> Attached <input type="checkbox"/> Will ship to address listed above <small>(items must arrive by February 1)</small> <input type="checkbox"/> Needs to be picked up

DESCRIPTION OF DONATION
Please describe the donation in detail: _____ _____ _____
Please specify any conditions or restrictions (i.e. number of persons, time of year, excluded dates, geographical limitations): _____ _____
Expiration date for use of donation: _____ Approximate value of donation: \$ _____

The Council Rock Education Foundation is a 501(c)(3) nonprofit organization and contributions are tax-deductible to the extent permitted by law. Tax ID # 232750152 Email: [office@creducationfoundation.org](mailto:office@creducationfoundation.org)



## Program Ad Rate Card

_____	Full page: 5" x 8"	\$200
_____	Half Page: 5" x 4"	\$125
_____	Quarter Page: 5" x 2"	\$ 75

Company Name/Organization:			
Address:			
City:	State:	ZIP:	Website:
Primary Contact:		Email:	

All ads must be supplied digitally in JPG or PNG format.

**Deadline for submission is March 11**

Submit artwork files to: [office@creducationfoundation.org](mailto:office@creducationfoundation.org)

Mail payment to : Council Rock Education Foundation, 30 N. Chancellor St., Newtown, PA 18940

All proceeds benefit the Council Rock Education Foundation –  
investing in innovative educational opportunities for Council Rock students!



Council Rock Education Foundation  
30 N. Chancellor Street  
Newtown PA 18940

Contact: Gail Acosta  
Phone: 215-944-1023  
Email: [gacosta@creducationfoundation.org](mailto:gacosta@creducationfoundation.org)  
[www.creducationfoundation.org](http://www.creducationfoundation.org)