## Why should you participate in the Educational Improvement Tax Credit (EITC)?

The EITC makes if affordable for you to contribute to the education of Pennsylvania's children, our future. The EITC makes it possible for you to direct tax dollars to those organizations, including local education foundations, of your choice rather than trusting government to choose how to spend your tax dollars. The EITC enables your business to get directly involved in the development of your future workforce by funding specific programs and potentially by getting involved in direct provision of training or specialized educational programming. The EITC, therefore is a win-win-win opportunity that permits your business to positively affect your future as well as fulfill community philanthropic obligations.

## Who benefits?

#### **BUSINESSES**

They get to set educational and training agendas like never before. Businesses get to set goals, participate in the process, ensure education and training are targeted where most appropriate in creating a qualified 21st century labor force.

#### LOCAL PUBLIC SCHOOL DISTRICTS

Through their local education foundation they receive new, active, funding from businesses with a vested interest in the programs offered by the best and most focused organizations on a communities future.

#### **STUDENTS**

Last but most important, public school student's benefit through targeted, pertinent, meaningful educational programming that prepares them for real world jobs.

The EITC program, unlike most government programs, provides demonstrably tangible benefits at all levels of its implementation. The EITC program is surely one of the best programs designed in Harrisburg in this century with bipartisan support among the legislature and Pennsylvania's citizenry.

It is easy to participate in this unique one of a kind program in the country. Applications, are due on July 1st of every year. (When July 1st is on a weekend, the first business day after the 1st), can be found at www.newpa.com/eitc or contact your local LEF which will be very happy to assist you in your application and answer any questions that you may have about the EITC.

### Act today!

More than 5,000 corporations have received over \$584 million dollars in PA Tax Credit through this program! Contact your local education foundation or DCED directly: Jim O'Donnell at 717-787-7120 or jaodonnell@pa.gov

# The Pennsylvania Educational Improvement Tax Credit Program

"Good for Pennsylvania Public Education-Good for Pennsylvania Business Community"