

# THE DUEL

March 15, 2019

PLUS performance by BONEHEAD



[WWW.CREDUCATIONFOUNDATION.ORG/EVENTS/THE DUEL](http://WWW.CREDUCATIONFOUNDATION.ORG/EVENTS/THE DUEL)

*Jill Shurtleff*  
*Kevin Beuparlant*  
Co-Presidents

*Joanne Hinton*  
Vice President

*Lois Schwartz* Secretary

*Allison MacGahan*  
Treasurer

*Gail Acosta*  
Executive Director

*Dr. Robert Fraser*  
Superintendent

*Denise Brooks*

*Mark Byelich*

*Sam Cravero*

*Jennifer D'Angelo*

*Richard Galup*

*Nicole Gilchrist*

*William B. Holmes, Jr.*

*Jonathan Klass*

*Jamie Mak*

*Andrea Mangold*

*Kristin Marcell*

*Anne Marie Milligan*

*Maryann Molishus*

*Mark Percy*

*Mark Pliner*

*Andy Sanko*

*Anthony Santoro*

*Marilyn Scarpa*

*Amy Smith*

*Joanne Talbot*

*Susan Tew*

*Wendi Thomas*

*Rosemary Wuenschel*

*In Memory:*

*Robert H. Winters, Dolores McCracken*

January 2019

Dear Friend,

This year, the Council Rock Education Foundation proudly celebrates eleven years of supporting S.T.E.A.M. (Science, Technology, Engineering, The Arts & Math) innovation projects, 21st Century Literacy, Youth Leadership, and Environmental Engagement for K-12 children throughout Council Rock Schools.

On March 15th, 2019 the Council Rock Education Foundation will host its annual fundraising event - The Duel - featuring The Philly Keys dueling pianos and BONEHEAD along with great food, spirits, and chances to win fabulous raffle baskets and silent auction items! PLUS this year we've added a High Roller Speakeasy with a craft Bourbon Bar.

Last year, over 350 individuals attended raising over \$49,000 for experiential learning projects for our kids. This year we anticipate at least 400 attendees and need your help to surpass last years goal. As an event sponsor, table sponsor, gifting an in-kind donation for our silent auction, or placing an ad in our event program, your company will be featured based on the level of support (see attached options) and help us grow engaging projects that develop childrens' critical thinking skills and make learning fun.

As school budgets become tighter, it is increasingly difficult for the school district to allocate funds to invest in creative and innovative new ways to challenge, engage and inspire their students. Over the last decade, the Education Foundation has raised more than \$250,000 for 111 innovative educational programs to expanded students' opportunities that go over and above the annual school budget.

We need your help. Please fill out the enclosed "donation" sheet and return it to our office or complete online at [www.creducationfoundation.org/events/theduel](http://www.creducationfoundation.org/events/theduel) Please contact me with any questions, comments or concerns.

Thank you in advance for your support of the Council Rock Education Foundation!

Best,

Gail Acosta,  
Executive Director, Council Rock Education Foundation  
215-944-1023  
[gacosta@creducationfoundation.org](mailto:gacosta@creducationfoundation.org)

**P.S.** Deadline for auction items is February 15, 2019.

*The Council Rock Education Foundation is an approved non-profit organization and our tax ID number is 23-2750152. Your donation may be tax deductible. Please consult your tax advisor.*

# THE DUEL

March 15, 2019

PLUS performance by BONEHEAD



[WWW.CREDUCATIONFOUNDATION.ORG/EVENTS/THE DUEL](http://WWW.CREDUCATIONFOUNDATION.ORG/EVENTS/THE DUEL)

## Event Sponsor Levels

### **Presenting Sponsor - \$5,000+**

- Option up to 10 - 20 complimentary tickets to event
- Plus reserved VIP table & seating
- Opening Recognition Featured name and logo on event signage as *Presenting* sponsor
- Featured name and logo on all press releases as *Presenting* sponsor with quote
- As *Presenting* sponsor you may announce The Duel
- Full page color ad in event program – back cover or inside cover
- Full page *Presenting* sponsor letter in program
- Featured name & logo on marketing materials as *Presenting* event sponsor
- Logo on Foundation website as *Presenting* event sponsor
- Logo on broadcast emails and social media (including tags)

### **Entertainment Sponsor - Piano (2) Band (2) - \$2,500**

- 10 complimentary tickets to event
- Plus reserved VIP table & seating
- Opening Recognition Featured name and logo signage as an event sponsor
- Featured name and logo on all press releases as event sponsor
- Full page color ad in event program
- Name & logo on marketing materials
- Logo on Foundation website as event sponsor
- Logo on broadcast emails
- Name & logo on event signage

### **Lounge/Bar Sponsor (5) - \$1,000**

- 10 complimentary tickets to event
- Plus reserved VIP table & seating
- Opening Recognition
- Complimentary half page ad in program book
- Recognition on sponsor poster at event
- Recognition on the Education Foundation webpage
- Recognition on press releases as event sponsor

For more information, please contact Gail Acosta at [gacosta@creducationfoundation.org](mailto:gacosta@creducationfoundation.org)

# THE DUEL

March 15, 2019

PLUS performance by BONEHEAD



[WWW.CREDUCATIONFOUNDATION.ORG/EVENTS/THE DUEL](http://WWW.CREDUCATIONFOUNDATION.ORG/EVENTS/THE DUEL)

## Lounge/Bar Sponsor (5) - \$1,000

- 10 complimentary tickets to event
- Plus reserved VIP table & seating
- Opening Recognition
- Complimentary half page ad in program book
- Recognition on sponsor poster at event
- Recognition on the Education Foundation webpage
- Recognition on press releases as event sponsor

## Roadie Sponsor - \$500

- 6 complimentary tickets to event
- Complimentary half page ad in program book
- Recognition on sponsor poster at event
- Recognition on the Education Foundation webpage
- Recognition on press releases as event sponsor
- Opening Recognition

## Table Sponsorship Levels

### Gold Table - \$750

1<sup>st</sup> Row reserved table of 10 with Table Sign

### Silver Table - \$500

- 2<sup>nd</sup> Row reserved table of 10

### Reserved Table - \$400

- 3<sup>rd</sup> Row table of 10

## Program Ads

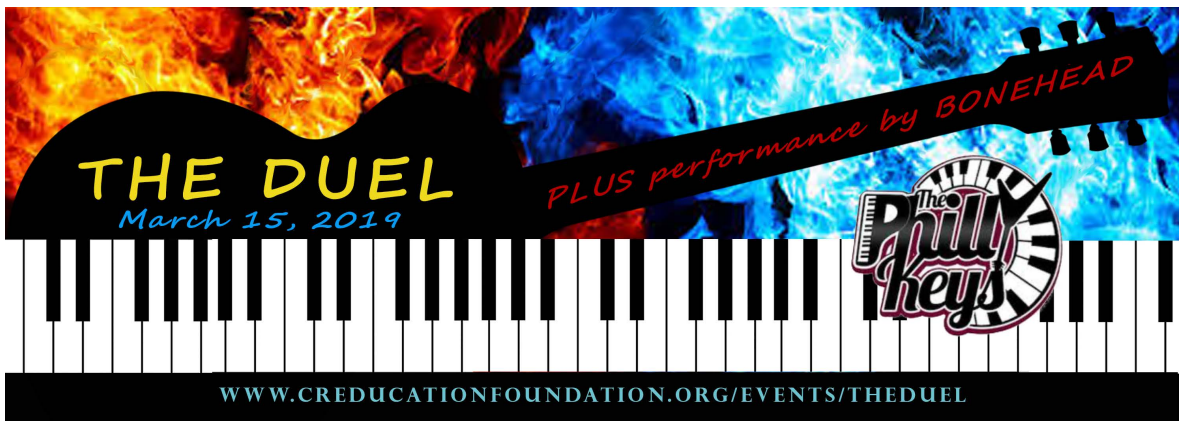
\$200-full page (5" x 8")

\$125-half page (5" x 4")

\$75- quarter page (5" x 2")

For more information, please contact Gail Acosta at [gacosta@crededucationfoundation.org](mailto:gacosta@crededucationfoundation.org)





Friday, March 15, 2019 | The Fuge | 7:00 PM

### Program Ad Rate Card

- \_\_\_\_\_ Full page: 5" x 8"      \$200
- \_\_\_\_\_ Half Page: 5" x 4"      \$125
- \_\_\_\_\_ Quarter Page: 5" x 2" \$ 75

Company Name/Organization:			
Address:			
City:	State:	ZIP:	Website:
Primary Contact:			Email:

All ads must be supplied digitally in JPG or PNG format.

**Deadline for submission is March 8**

Submit artwork files to: [office@creducationfoundation.org](mailto:office@creducationfoundation.org)

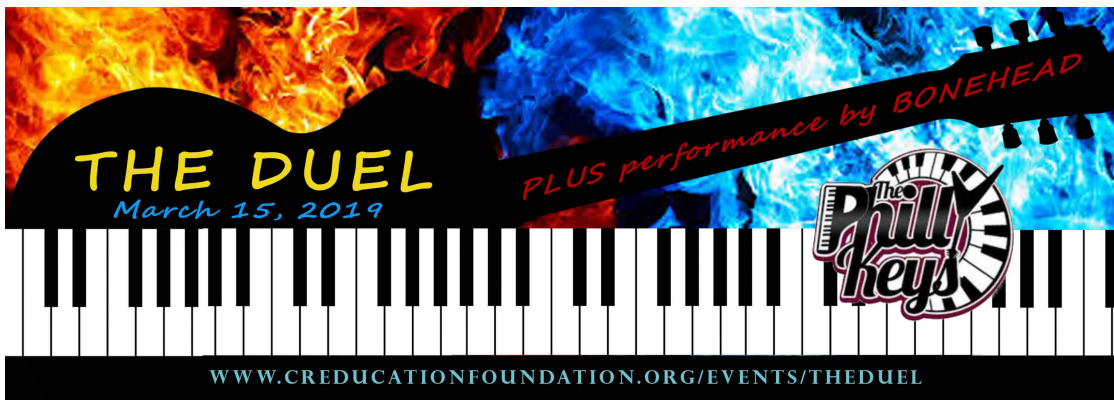
Mail payment to : Council Rock Education Foundation, 30 N. Chancellor St., Newtown, PA 18940

All proceeds benefit the Council Rock Education Foundation – investing in innovative educational opportunities for Council Rock students!



Council Rock Education Foundation  
30 N. Chancellor Street  
Newtown PA 18940

Contact: Gail Acosta  
Phone: 215-944-1023  
Email: [gacosta@creducationfoundation.org](mailto:gacosta@creducationfoundation.org)  
[www.creducationfoundation.org](http://www.creducationfoundation.org)



Friday, March 15, 2019 | The Fuge | 7:00 PM

**Silent Auction Donor Form**  
**Deadline – February 22, 2019**

Thank you very much for your donation to the Council Rock Education Foundation’s The Duel silent auction!  
 Please complete this form so we may give you full recognition for your donation. Return completed form to:  
**Council Rock Education Foundation, 30 N. Chancellor St., Newtown, PA 18940**

**DONOR INFORMATION**

Name of Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Signature of donor: \_\_\_\_\_

**DONATION INFORMATION**

<p><b>Type of Donation</b></p> <p><input type="checkbox"/> Gift Certificate</p> <p><input type="checkbox"/> Merchandise</p> <p><input type="checkbox"/> Services</p> <p><input type="checkbox"/> Use of Property</p>	<p><b>Donation Delivery</b></p> <p><input type="checkbox"/> Attached</p> <p><input type="checkbox"/> Will ship to address listed above <i>(items must arrive by February 1)</i></p> <p><input type="checkbox"/> Needs to be picked up</p>
--	---

**DESCRIPTION OF DONATION**

Please describe the donation in detail:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please specify any conditions or restrictions (i.e. number of persons, time of year, excluded dates, geographical limitations): \_\_\_\_\_

\_\_\_\_\_

Expiration date for use of donation: \_\_\_\_\_

Approximate value of donation: \$ \_\_\_\_\_

*The Council Rock Education Foundation is a 501(c)(3) nonprofit organization and contributions are tax-deductible to the extent permitted by law. Tax ID # 232750152 Email: [office@creducationfoundation.org](mailto:office@creducationfoundation.org)*